



## **CODE OF CONDUCT & ETHICS**

### **Members of the Curative Hypnotherapy Register (CHR) agree to**

- Always maintain standards of the highest professional conduct.
- Not debase the professional integrity of Curative Hypnotherapy by any actions within their personal or social life.
- Always practice Curative Hypnotherapy as defined on the Curative Hypnotherapy Website with all patients who attend for this treatment. Other therapeutic methods may only be used should Curative methods prove unsuccessful and then only with the full agreement of the patient.
- Use the only the titles of Membership (i.e. *MCHR* or *FCHR*) only for use in activities directly related to the practice of Curative Hypnotherapy.
- Observe strict confidentiality about the patients and their treatment, unless written permission is received from the patient, or required by court order to divulge information of a confidential nature.
- Not use information from or about a named or identifiable patient, for their own or any other persons' benefit or profit.
- Conform to the rules and laws of society and shall not act in a criminal manner whether or not related to their professional work.
- Not abuse professional privilege for personal reward or satisfaction.
- Not permit considerations of the religion, nationality, race, ethnicity, politics, beliefs, sexual orientation or social standing to influence their treatment of any patient.
- Respect, in all cases, the rights, dignity and emotions of their patient.
- Put the interests, health and wishes of the patient above all else, in so far as it is legal to do so.
- Ensure that where a patient is referred by another Member, or any therapist in any other discipline, whether in the medical profession or not, the referee shall be advised, with the patients consent, at the conclusion of the treatment. Confidentiality regarding details of the treatment will be respected, unless the patient gives written permission to divulge personal information.
- Co-operate with other therapists and medical practitioners in the best interest of the patient, provided their consent is given.
- Not professionally obstruct or publicly criticise other Members.
- Respect the fact that the treatment given in other therapies may be given in good faith without necessarily agreeing with such treatment. (Any Member publicly disagreeing with other forms of treatment must state that it is their personal view and not that of the Curative Hypnotherapy Register).

- Refer a patient to another Member or to another therapist if the patient may benefit further or quicker by this action. The best interests of the patient will be taken into account at all times. Care will be taken to refer only to therapists who have standards and methods of treatment proven in practice and membership of an appropriate professional body.
- Have the right to advertise their services as long as this advertising is within the current laws, but shall, on no account, advertise to refund money in the case of unsuccessful treatment. Advertising shall be accurate and although Curative Hypnotherapy may be advertised, no promise of a cure should ever be made either in advertisements or verbally.
- Make no statistical claim about the efficacy of their treatment unless their evidence can withstand scientific and statistical scrutiny and has been published in a journal of scientific repute approved by the CHR for such purpose.
- Not entice patients from another Member, therapist or medical practitioner.
- Charge fairly for the treatment given.
- Use their best endeavours to bring treatment to a successful conclusion in the minimum time consistent with the care necessary in Curative Hypnotherapy.
- Hold adequate Professional Indemnity Insurance and Public Liability Insurance.
- Abide by the Draft CODE of CONDUCT, ETHICS and PRACTICE as defined and amended by the Working Group for Hypnotherapy Regulation - <http://www.hypnotherapyregulation.co.uk/home/>.